



MEDIA KIT 2024

THE leading global information source for quarry operators since 2007



EVENTS COVERED IN 2024



Specialist coverage of the minerals production industry

We offer highly specialist magazines for the quarrying/aggregates industry through 2 magazines, 1 websites and 1 eNewsletters. We are focused 100% on the quarrying industries of Europe, Asia, Africa and the Middle East.

Aggregates Business Europe is entering its 18th year in 2024 and it continues to cover the aggregates production industry in 42 European countries.

Aggregates Business International serves the fastest growing producers and consumers of aggregates across Asia, Africa and the Middle East.

Regular features

Every issue includes a regular feature on;

- Crushing and Screening
- Loading, including Excavators and Wheeled Loaders
- Hauling, including Rigid dump trucks and Articulated dump trucks

Intermat 2024

Through our comprehensive coverage of the show we can offer before, during and after publicity in PRINT, via our Previews and magazines, DIGITAL via our websites and eNewsletters and VIDEO.



Worldwide exhibitions/Events

You can meet us at the major shows around the world including;

- AGG1/WOA, USA
- Intermat, France
- Hillhead, UK
- SIM 2024, France
- Bauma, China



Guy joined *Route One Publishing* in 2011 after more than eight years at the Nottingham Post, where he was the Crime Correspondent. Prior to that he worked as a senior reporter at the Southern Daily Echo in Southampton, Hampshire, at the Lancashire Evening Post in Preston, Lancashire, and as a reporter at The Kirkintilloch Herald, a North Glasgow-based weekly newspaper. He has been a journalist since 1998 and became the Editor of *Aggregates Business Europe/International* in July 2014, after more than two-and-a-half years as Assistant Editor of *World Highways*. He is also involved in producing special publications for *Route One Publishing*, including live at show Daily News print and ConstructionTV.TV channel video editorial.

► Guy Woodford

Editor

gwoodford@ropl.com

Tel: +44 115 896 3324

For specific requirements, please contact:

► Philip Woodgate

Sales Director

pwoodgate@ropl.com

Tel: +44 1322 612067

Mobile: +44 7795 951373

► Geoff Hadwick

Publisher and Editorial Director

ghadwick@ropl.com

Tel: +44 1322 612013

Mobile: +44 7885 796689

► Roger Adshead

CEO

radshead@ropl.com

Mobile: +44 7768 178163



www.aggbusiness.com

Your single source for global aggregates information online and in print

Agg-intel has got the aggregates market covered. Bringing you timely and valuable information on the aggregates industry, it provides a number of different ways for industry professionals and advertisers to broaden their knowledge and reach within the industry.

Supported by Aggregates Business

- Undertake aggregates research
- Sponsor an AGG-intel conference
- Raise awareness of your brand via banners on www.aggbusiness.com
- Advertise in the Aggregates Business magazines – over 15,236** total copies
- Advertise on our regular expert eNewsletters



Publisher's Own Data

***Aggregates Business International May/June 2022 -7,815;
Aggregates Business Europe, May/June 2022 -7,421*

For specific requirements, please contact:

► **Philip Woodgate**
Sales Director
pwoodgate@ropl.com
Tel: +44 1322 612067
Mobile: +44 7795 951373

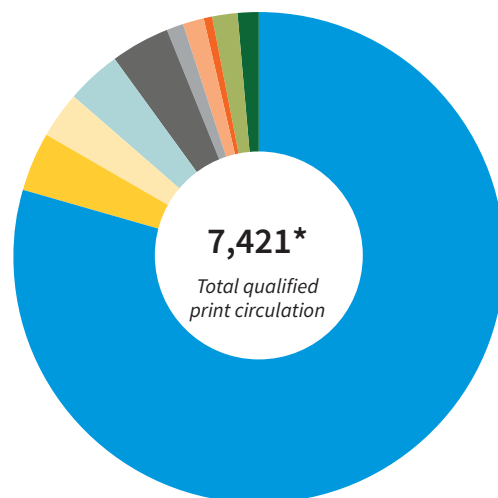
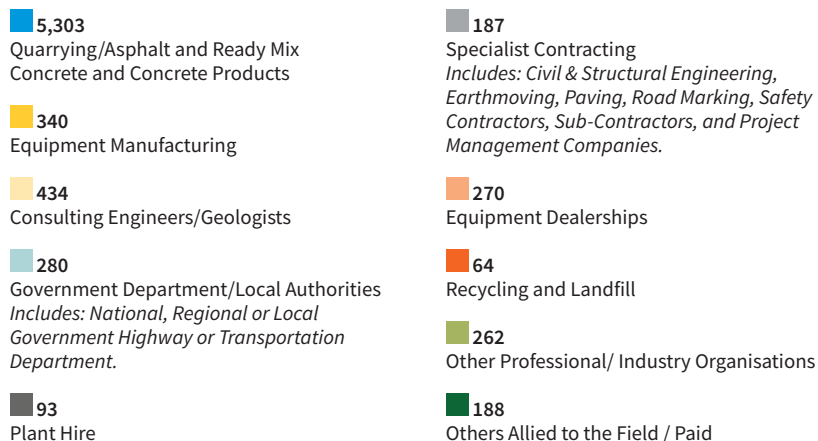
► **Geoff Hadwick**
Publisher and Editorial Director
ghadwick@ropl.com
Tel: +44 1322 612013
Mobile: +44 7885 796689

► **Roger Adshead**
CEO
radshead@ropl.com
Mobile: +44 7768 178163



www.aggbusiness.com

Circulation Demographic: *Aggregates Business Europe*



Geographical Analysis of qualified circulation*

Countries

Albania	9	Malta	21
Austria	259	Montenegro	14
Belarus	7	Netherlands	281
Belgium	213	Norway	154
Bosnia and Herzegovina	89	Poland	600
Bulgaria	234	Portugal	390
Croatia	171	Romania	321
Cyprus	32	Russian Federation	13
Czech Republic	263	Serbia	67
Denmark	156	Serbia and Montenegro	10
Estonia	57	Slovakia	105
Finland	103	Slovenia	181
France	375	Spain	144
Germany	835	Sweden	104
Greece	187	Switzerland	222
Hungary	42	Turkey	143
Iceland	23	Ukraine	11
Ireland	134	United Kingdom	372
Italy	777	Others in region	18
Latvia	163		
Lithuania	84	TOTAL	7,421*
Luxembourg	26		
Macedonia	13		



Combined circulation 15,236**

We can now offer an advertising / editorial option for the combined circulations of both magazines.

15,236** copies to quarry owners and managers across Europe and the fastest growing regions of Asia, Africa and the Middle East.

Publisher's Own Data

* *Aggregates Business Europe, May/June 2022*

***Aggregates Business International May/June 2022 -7,815;*

Aggregates Business Europe, May/June 2022 -7,421

For specific requirements, please contact:

► **Philip Woodgate**
Sales Director
pwoodgate@ropl.com
Tel: +44 1322 612067
Mobile: +44 7795 951373

► **Graeme McQueen,**
Head of Construction Sales
gmcqueen@ropl.com
Tel: +44 1322 612069

► **Roger Adshead**
CEO
radshead@ropl.com
Mobile: +44 7768 178163



www.aggbusiness.com

Circulation Demographic: *Aggregates Business International**

4,619

Quarrying/Asphalt and Ready Mix
Concrete and Concrete Products

481

Consulting Engineers/Geologists

2,204

Equipment Manufacturing

42

Equipment Dealerships

81

Government Department/Local Authorities
*Includes: National, Regional or Local Government
Highway or Transportation Department.*

69

Specialist Contracting
*Includes: Civil & Structural Engineering,
Earthmoving, Paving, Road Marking, Safety
Contractors, Sub-Contractors, and Project
Management Companies.*

184

Plant Hire

39

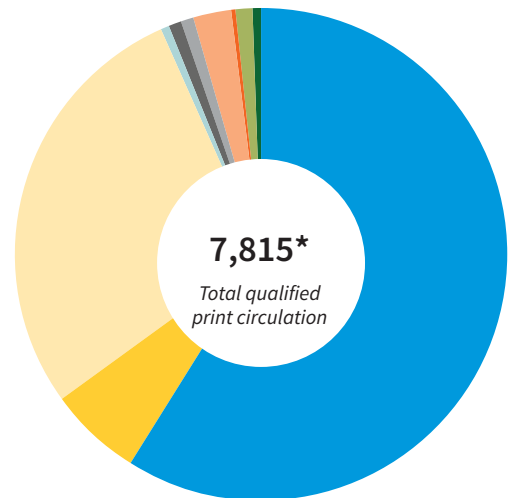
Recycling and Landfill

68

Other Professional/ Industry Organisations

28

Others Allied to the Field



Geographical Analysis of qualified circulation*

Africa	1,120	Middle East	1,386
Algeria	121	Bahrain	81
Egypt	74	Iran, Islamic Republic Of	62
Ethiopia	20	Iraq	30
Ghana	40	Israel	106
Kenya	63	Jordan	25
Morocco	153	Kuwait	53
Nigeria	149	Lebanon	30
South Africa	400	Oman	54
Tanzania	26	Qatar	204
Tunisia	34	Saudi Arabia	126
Zimbabwe	19	United Arab Emirates	614
Others In Region	21	Yemen	1
Asia	5,239	Caribbean & Central America	4
Bangladesh	20	Dominican Republic	1
China	1,124	Guyana	1
Hong Kong	461	Virgin Islands, U.s.	1
India	1,209	Nicaragua	1
Indonesia	159		
Japan	233		
Kazakhstan	386		
Korea, Republic Of	333		
Malaysia	81		
Pakistan	160		
Philippines	130		
Singapore	456		
Sri Lanka	56		
Taiwan	208		
Thailand	179		
Vietnam	30		
Others In Region	14		
Asia Pacific	10	North America	49
Australia	4	Canada	8
New Zealand	5	Mexico	1
Papua New Guinea	1	United States	40
		South America	7
		Bolivia	1
		Brazil	2
		Chile	1
		Paraguay	1
		Peru	1
		Uruguay	1
		Grand Total	7,815*



Combined circulation 15,236**

We can now offer an advertising / editorial option for the combined circulations of both magazines.

15,236** copies to quarry owners and managers across Europe and the fastest growing regions of Asia, Africa and the Middle East.

Publisher's Own Data

* *Aggregates Business International, May/June 2022*

** *Aggregates Business Europe, May/June 2022 -7,421;*

Aggregates Business International May/June 2022 -7,815

For specific requirements, please contact:

► **Philip Woodgate**

Sales Director

pwoodgate@ropl.com

Tel: +44 1322 612067

Mobile: +44 7795 951373

► **Graeme McQueen,**

Head of Construction Sales

gmcqueen@ropl.com

Tel: +44 1322 612069

► **Roger Adshead**

CEO

radshead@ropl.com

Mobile: +44 7768 178163



www.aggbusiness.com

Editorial Features 2024

January/February

- Crushing / Screening
- Hauling, ADT/RDT
- Loading, Excavators / Wheeled Loaders
- Conveyors / Stackers / Stockpiler 1
- Screening buckets / Attachments 1
- Tyres, Tyre protection / Chains 1
- Concrete Plant
- Market reports, Spain / Sub-Saharan Africa

BONUS DISTRIBUTION:

- AGG1/WOA, 25-27 March, Nashville, USA
- Intermat, 24-27 April, France



July/August

- Crushing / Screening
- Hauling, ADT / RDT
- Loading, Excavators / Wheeled Loaders
- Conveyors / Stackers / Stockpilers 2
- Screening buckets / Attachments 2
- Dewatering
- Asphalt Plant
- Proximity Protection / Trommels
- Market reports, Belgium & Holland / India
- [The Electric Showroom. All that is new in electrification](#)

March/April

- Hauling, ADT / RDT
- Loading, Excavators / Wheeled Loaders
- Drill rigs / Hammers / Breakers 1
- Washing 1
- Screening media
- Scales & Weighing
- Dust suppression
- Trommels
- Market reports, France / MENA (Middle East & North Africa)

May/June

- Crushing / Screening
- Hauling, ADT / RDT
- Loading, Excavators / Wheeled Loaders
- Engines / Drivelines / Oils and lubricants 1 / Alternative fuels
- Portable Power Gen sets / Compressors / Lighting towers / Pumps 1
- Recycling 1
- Wear Parts / Spares
- Market reports, UK & Ireland / Thailand, Vietnam & the Philippines (Se Asia)

Hillhead, 25-27 June, UK



September/October

- Crushing / Screening
- Hauling, ADT / RDT
- Loading, Excavators / Wheeled Loaders
- Tyres / Tyre protection / Chains 2
- Drill rigs / Hammers / Breakers 2
- Water recycling / Management / Filtration
- Blasting and alternatives
- Market reports, Eastern Europe / Indonesia
- SIM 2023 preview
Dedicated eNewsletter, Dates TBC

BONUS DISTRIBUTION:

- SIM 2024, France, Dates TBC
- Bauma China, 26-29 November



November/December

- Hauling, ADT / RDT
- Loading, Excavators / Wheeled Loaders
- Washing 2
- Recycling 2
- Portable Power Gen sets / Compressors / Lighting towers / Pumps2
- Engines / Drivelines / Oils and lubricants 2 / Alternative fuels
- Drones / Stockpile analysis
- Sustainability
- Market reports, Germany / China

**Route One Publishing guarantees
high quality editorial content for our
high-calibre magazine subscribers
and website visitors**

For editorial requirements, please contact:

► Guy Woodford

Editor

gwoodford@ropl.com

Tel: +44 115 896 3324

► Geoff Hadwick

Publisher and Editorial Director

ghadwick@ropl.com

Tel: +44 1322 612013

Mobile: +44 7885 796689



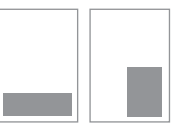


www.aggbusiness.com

Advertisers in *Aggregates Business* have the flexibility of three targeted options: The *Aggregates Business Europe* demographic, the *Aggregates Business International* demographic, OR the 15,236*** combined circulation of both magazines.

European circulation 7,421*

Aggregates Business Europe rate card (£)				
Four colour (CMYK)	1x	3x	6x	9x
Double Page Spread				
Full Page				
Half Page				
Quarter Page				
Special Programmes available for 6x advertisers. Contact us for more details.				
Extra Charges		June 2022 -7,421; May/June 2022 -7,815		
First DPS: (pp4-5)				
IFC/OBC:				
IBC:				

Advertisement dimensions (All sizes are depth x width)					
Full Page (Inches)		Half Page (Inches)		Quarter Page (Inches)	
Bleed:	12 x 8 5/16	Horiz:	5 x 7 1/4	Horiz:	2 x 7 1/4
Trim:	11 3/4 x 8 1/4	Vertical:	10 x 3 1/2	Vertical:	5 x 3 1/2
Type area:	10 x 7 1/4				
					
Full Page (mm)		Half Page (mm)		Quarter Page (mm)	
Bleed:	305 x 218	Horiz:	124 x 184	Horiz:	60 x 184
Trim:	297 x 210	Vertical:	256 x 92	Vertical:	124 x 92
Type area:	256 x 184				

International circulation 7,815**

Aggregates Business International rate card (£)				
Four colour (CMYK)	1x	3x	6x	9x
Double Page Spread				
Full Page				
Half Page				
Quarter Page				
Special Programmes available for 6x advertisers. Contact us for more details.				
Extra Charges				
First DPS: (pp4-5)				
IFC/OBC:				
IBC:				

Combined circulation 15,236***

Combined Circulation rate card (£)				
Four colour (CMYK)	1x	3x	6x	9x
Double Page Spread				
Full Page				
Half Page				
Quarter Page				
Special Programmes available for 6x advertisers. Contact us for more details.				
Extra Charges				
First DPS: (pp4-5)				
IFC/OBC:				
IBC:				

Print advert specifications

PDF files MUST be created to these specifications:

- Composite CMYK PDF as single pages - V1.3 PDF/X-1a:2001
- They must contain a Trim Box set to the trim size of the publication
- All fonts must be embedded
- Combined ink density should not exceed 300%
- Double page adverts use a gutter of 25.4mm down the centre of the advert. It is left to the designers discretion if you encroach into this zone with text, as it may not be visible.

For further information on supplying files please contact production@ropl.com

For specific requirements, please contact:

► **Philip Woodgate**
Sales Director
pwoodgate@ropl.com
Tel: +44 1322 612067
Mobile: +44 7795 951373

► **Fulvio Bonfiglietti**
Italy
bonfiglietti@tiscali.it
Tel: +39 339 1010833

► **Graeme McQueen**
Head of Construction Sales
gmcqueen@ropl.com
Tel: +44 1322 612069

► **Ted Asoshina**
Japan
aso@echo-japan.co.jp
Tel: +81 3 3263 5065

► **Roger Adshead**
CEO
radshead@ropl.com
Mobile: +44 7768 178163

► **Cathy Yao**
Sales Representative China
cathy.yao@khl.com
Tel: +86 10 6553 6676
Mobile: +86 13910 755681



www.aggbusiness.com

Aggregates Business eNewsletter circulation

6,966

Equipment Manufacturing

6,384

Quarrying/Asphalt and Ready Mix
Concrete and Concrete Products

3,816

Specialist Contracting
*Includes: Civil & Structural Engineering,
Earthmoving, Paving, Road Marking, Safety
Contractors, Sub-Contractors, and Project
Management Companies*

3,721

Government Department/Local Authorities
*Includes: National, Regional or Local
Government Highway or Transportation
Department*

2,780

Equipment Dealerships

1,055

Consulting Engineers/Geologists

285

Recycling and Landfill

140

Plant Hire

831

Other Professional/ Industry Organisations

1,580

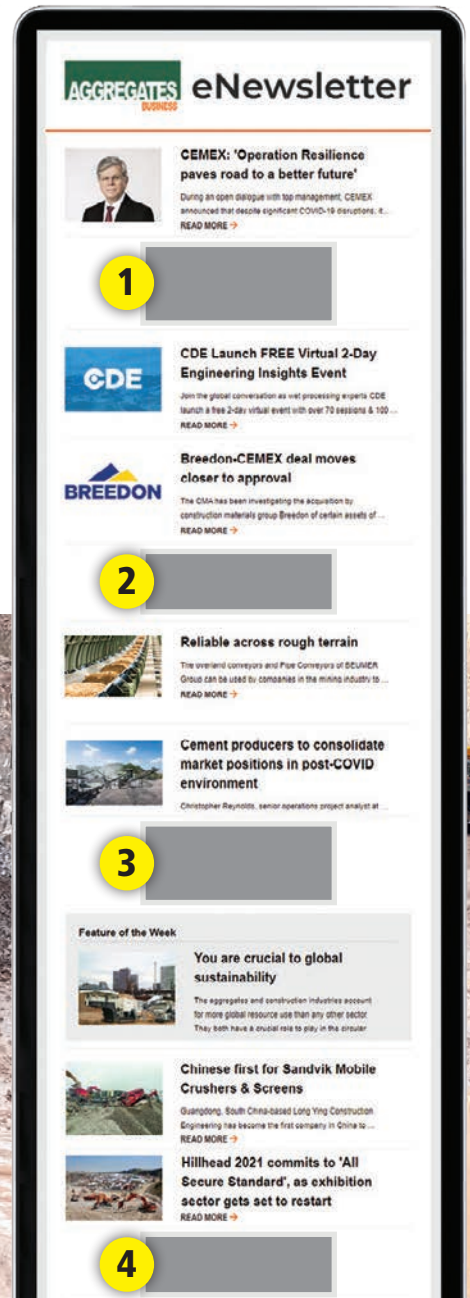
Others Allied to the Field

27,558* Total circulation

Now incorporates
US & Canadian
content from
Aggregateresearch.com



AGGREGATE
RESEARCH.COM
Aggregates News, Every Weekday.



eNewsletter dates

Plan your 2023 campaigns now

- January 18
- February 1, 15, 29
- March 14, 28
- April 11
- May 9, 23
- June 6, 20
- July 4, 18
- August 1, 15
- September 12, 26
- October 10, 24
- November 7, 21
- December 5

Only 4 banner positions available per
eNewsletter with 2 different size banner options

Banner (size A) 300 pixels x 125 pixels

Banner (size B) 300 pixels x 100 pixels

Direct to over 27,558* industry professionals

Sent every two weeks to our database of 27,558* industry professionals, each eNewsletter includes a selection of advertising options that will enable you to present your products and services directly to this vitally important audience.

Now incorporates US & Canadian content
from Aggregateresearch.com



Why use our eNewsletter?

Our qualified database of industry professionals is made up exclusively of people who have subscribed to one of our print magazines, eNewsletters or *Daily News* online bulletins, or who have attended an industry event where we have supplied the official media, or who are members of a relevant professional industry association.

**Publisher's own data*

For specific requirements, please contact:

► **Philip Woodgate**
Sales Director
pwoodgate@ropl.com
Tel: +44 1322 612067
Mobile: +44 7795 951373

► **Guy Woodford**
Editor
gwoodford@ropl.com
Tel: +44 115 896 3324

► **Sarah Biswell**
Webmaster
sbiswell@ropl.com
Tel: +44 1322 612078



www.aggbusiness.com

Special Publications 2024

Construction & Road Technology

LIVE at Intermat 2024

Published: June 2024

Print and digital circulation in excess of 50,000 copies*

INTERMAT continues to be an innovative major construction show. Located in Paris, the show is a proven draw for international visitors. For 2024, visitors will be better served than ever with a number of dedicated exhibition halls each with their own theme allowing visitors to use their time more efficiently. It is also unique in providing an outdoor demonstration area where visitors can see some of the new models operating in something close to site conditions.

The theme at INTERMAT 2024 will have an emphasis on Low Carbon, World Highways and Aggregates Business will follow this initiative with a largely digital offering (rather than publishing a separate preview and post show issue, these will appear in the relevant publications.

The Global Report: Construction Equipment and Technology

Published: June 2024

Print and digital circulation in excess of 50,000 copies*

Now in its 11th year and following its highly acclaimed launch in 2014, The GLOBAL REPORT: Construction Equipment and Technology is back for 2024 with even bigger and better in-depth expert views on the critical factors that today's users of construction equipment need to consider when specifying their machinery needs.

As before, our team of specialist construction equipment reporters will join forces with a host of industry experts to provide a series of incisive insights into the most important developments and opportunities facing the market.

We will give more than 46,000 industry decision-makers the inside track on which new ideas are likely to prevail, and why.

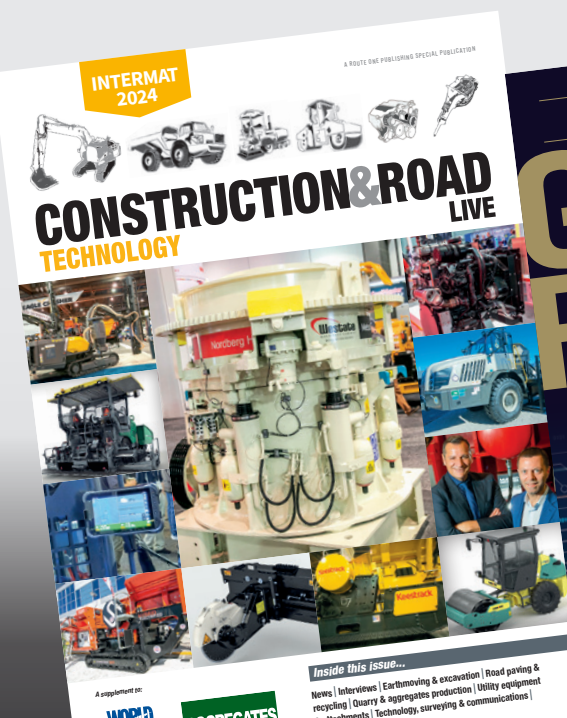
Sustainable Roads and Infrastructure

Published: November 2024

Digital circulation in excess of 60,000 copies*

Sustainability is the common thread that runs through all road-related transport infrastructure projects from now and forever more. Clients and road users require it to justify investment of public funds, and contractors and suppliers are required to prove their credentials in order to play

Route One Publishing, with its four leading titles (*World Highways*, *ITS International*, *Aggregates Business* and *EV Charging & Infrastructure*), is ideally placed to report on all aspects of sustainability, utilising its combined global audience across print, digital, video and social channels, and the expertise of its seven senior staff journalists and its worldwide network of expert reporters. A series of Sustainability Round Tables will provide thought-leadership discussions around many of the topics shared across all platforms.



For specific requirements, please contact:

► **Guy Woodford**
Editor
gwoodford@ropl.com
Tel: +44 115 896 3324

► **Philip Woodgate**
Sales Director
pwoodgate@ropl.com
Tel: +44 1322 612067
Mobile: +44 7795 951373

► **Geoff Hadwick**
Publisher and Editorial Director
ghadwick@ropl.com
Tel: +44 1322 612013
Mobile: +44 7885 796689

* Publisher's own data



www.aggbusiness.com