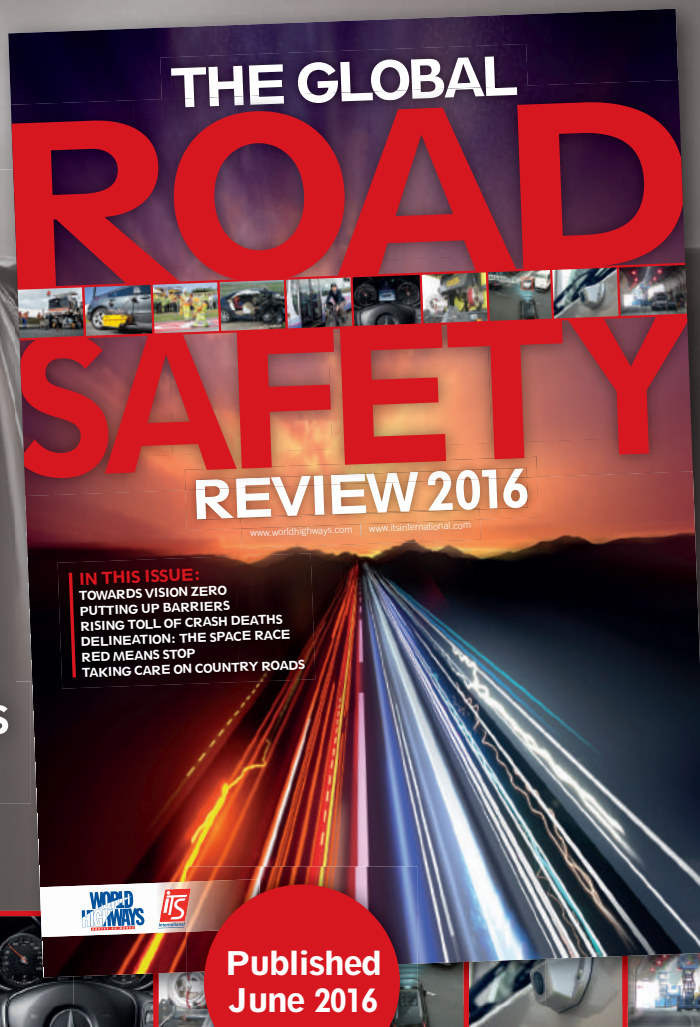


THE GLOBAL ROAD SAFETY REVIEW

ANALYSING TECHNIQUES, PRODUCTS
& SERVICES FOR SAFER ROADS

Print & Digital Publication



Published
June 2016

ITS International and World Highways are once again combining their editorial expertise and circulation data to create *The Global Road Safety Review*. This popular annual publication will include case studies highlighting best practice and industry experts will be interviewed for their views on trends that will shape the sector. We also identify the latest products and services being deployed to improve road safety.

"THE LARGEST CIRCULATING
AND DEDICATED ROAD SAFETY
PUBLICATION THIS YEAR"

TOTAL CIRCULATION: **70,000**

To help you reach this important market, all advertisers can submit a 200-word product release and photo for inclusion, guaranteeing that your products can be seen and responded to.

The Global Road Safety Review covers:

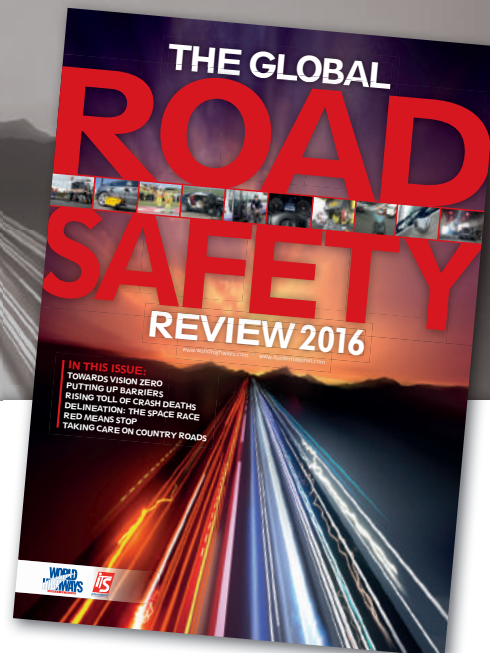
- Barriers
- Road surface treatments
- Reflective material
- Tunnel safety systems
- Detection/CCTV
- Delineation
- Work zones
- Weather systems
- Enforcement
- Lighting systems
- Signage

Print & Digital Publication

Reach key buyers and decision makers

As your company has a vested interest in this sector, you need to advertise within this publication and be visible. *ITS International* and *World Highways* were voted the two best read magazines in the Intertraffic International Readership Research 2014, so an exceptional level of exposure is assured.

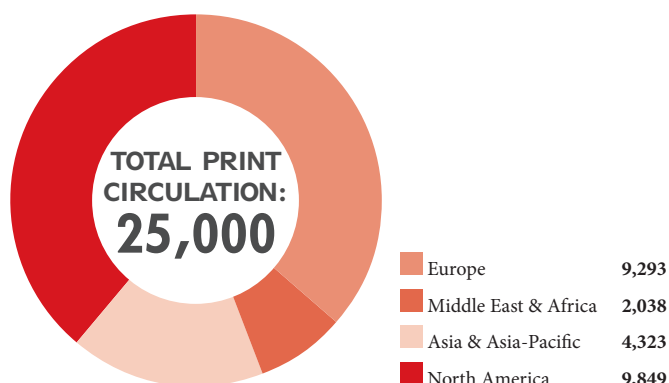
With a global circulation of 70,000 copies, produced in print and digital formats, *The Global Road Safety Review* offers your company an unparalleled opportunity to reach key buyers and decision makers in this sector. The need for improved road safety will never go away, so make sure your company secures business in this burgeoning area by advertising in the only publication wholly dedicated to the subject: *The Global Road Safety Review*.



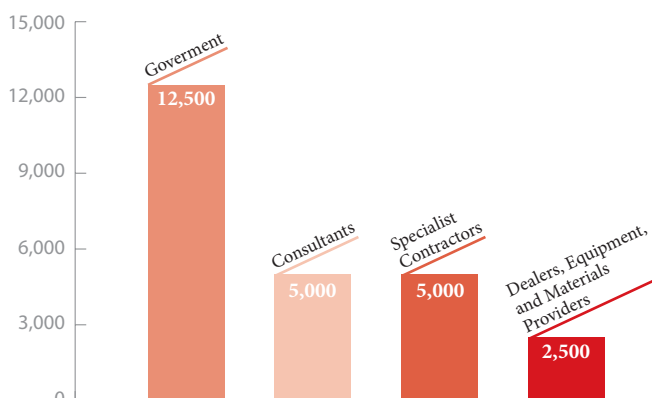
**BONUS trade show distribution at
ITS World Congress, Melbourne**



Total print circulation by region:



Total print circulation by establishment type:



ADVERTISEMENT RATES

	€	US\$
Full Page	7,895	10,725
Half Page	5,135	6,980
Quarter Page	2,965	4,030

PUBLISHED: JUNE 2016

BOOKING DEADLINE: 26TH MAY 2016

AD COPY DEADLINE: 2ND JUNE 2016

**WORLDWIDE
CIRCULATION 70,000**

ADVERTISEMENT DIMENSIONS

(All sizes are Depth x Width and are provided in millimetres and inches)

FULL PAGE (MM)	HALF PAGE (MM)	QUARTER PAGE (MM)
Bleed: 305 x 218	Horizontal: 124 x 184	Horizontal: 60 x 184
Trim: 297 x 210	Vertical: 256 x 92	Vertical: 124 x 92
Type Area: 256 x 184		



FULL PAGE (INCHES)	HALF PAGE (INCHES)	QUARTER PAGE (INCHES)
Bleed: 12 x 8½	Horizontal: 5 x 7¼	Horizontal: 2½ x 7¼
Trim: 11¾ x 8¼	Vertical: 10 x 3½	Vertical: 5 x 3½
Type Area: 10 x 7¼		

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