

ROAD SURFACE TECHNOLOGY

A SPECIAL GLOBAL REPORT ANALYSING THE LATEST TECHNOLOGY, PRODUCTS AND SERVICES AVAILABLE FOR THE ROAD SURFACING INDUSTRY

Print & Digital Publication + 4 eNewsletters



As budgets for new road construction continue to struggle all around the world, the amount of money that local and national governments are being forced to invest in road maintenance is key. All of the developed economies are sweating as much work out of their existing highway networks as possible. The spotlight is now firmly fixed on how to keep the quality of their ageing roads at the highest possible level. From miracle pothole repair technology to the latest innovations in pavement milling and recycling machinery, *Road Surface Technology* is a vital annual reference work for this crucially important sector of our industry.

Road Surface Technology, produced by the publishers of the market-leading *World Highways* group, will look at case studies focused on how new technologies are being used in the field, asking what was used and why. People who take major decisions will give their advice. Experts will consider what options are available to governments, regional and local authorities and also to the people in the front line – the contractors.

**TOTAL
CIRCULATION: 60,000**

**BONUS DISTRIBUTION AT
THE NATIONAL PAVEMENT
PRESERVATION CONFERENCE**

NASHVILLE, TENNESSEE, USA. OCT 11 TO 14 2016



**PUBLISHED
OCTOBER
2016**

ROAD SURFACE TECHNOLOGY COVERS:

- Surface materials and treatments
- Road planning
- Bitumen pavement surface texture
- Asphalt testing technology
- Ground penetrating radar equipment
- Road surface skid resistance
- Work zone
- Road milling
- Pavement recycling and subsurface stabilisation
- Warm and cold asphalt technologies
- Diagnostics



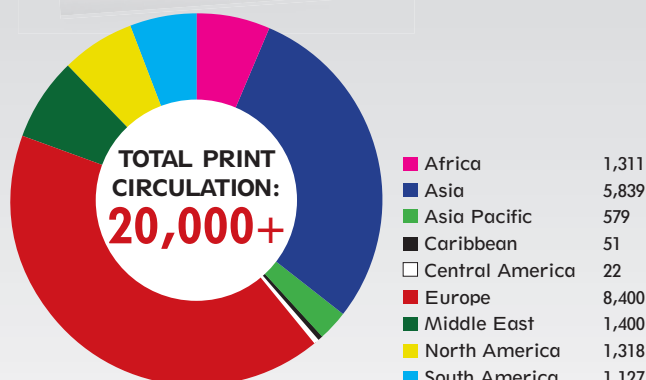
Print & Digital Publication + 4 eNewsletters

ADVERTISE WHERE IT MATTERS

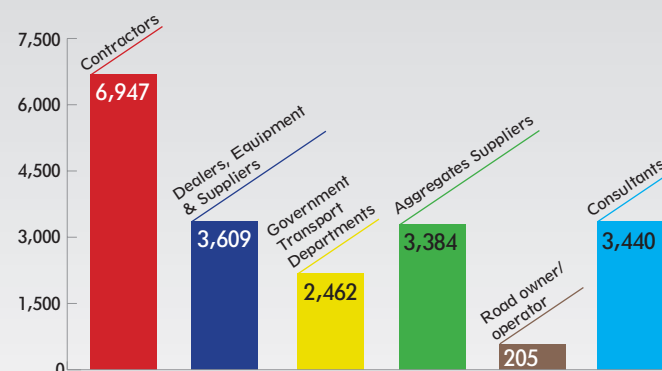
To ensure the publication gives maximum return on investment, Route One Publishing is using a combination of print and digital distribution that results in a worldwide circulation of 60,000 copies, with a particular emphasis on emerging markets where the challenge of addressing road safety is acute.

If you advertise in *Road Surface Technology*, your company will be prioritised for editorial coverage in the form of a product piece. This will ensure you can present the very latest offerings from your company to the cream of the road surface community.

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TOTAL PRINT CIRCULATION BY ESTABLISHMENT TYPE:



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Half Page	4,295	4,950	3,020
Quarter Page	2,210	2,550	1,550

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BOOKING DEADLINE:
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**Print
CIRCULATION
20,000
+
40,000
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