

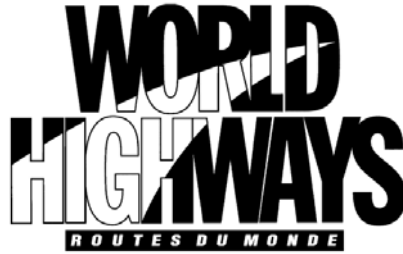
**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Website: www.worldhighways.com

Official Publication of: International Road Federation
Established: 1991
Issues Per Year: 9

FIELD SERVED

WORLD HIGHWAYS serves project and construction managing companies; civil and structural engineering, earthmoving, paving, road marking, safety contractors, sub-contractors, project management companies; government, highway or transportation department, road owners and operating companies; Transportation consultants, traffic engineers, architect, urban planner, highway engineering practices; equipment or material producers and suppliers, vehicle component; agents, distributors, dealers, importer or hirer, Rental of plant or Equipment; research, education or training establishments; trade and professional organizations; Transport company or other road users; bank, finance company, legal or accounting firm and other businesses as reported herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include presidents, managing directors, directors, vice presidents, owners, general managers, chief engineers, highway engineers, project engineers, directors of construction, construction managers, and other titled and non-titled personnel in the above fields.

| AVERAGE NON-QUALIFIED CIRCULATION | |
|-------------------------------------------------|--------------|
| NON-QUALIFIED Not Included Elsewhere | Copies |
| Other Paid Circulation _____ | - |
| Advertiser and Agency _____ | 810 |
| Rotated or Occasional _____ | - |
| Allocated for Trade Shows and Conventions _____ | 660 |
| Digital _____ | - |
| All Other _____ | - |
| TOTAL | 1,470 |

| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD | | | | | | |
|------------------------------------------------------|-----------------|--------------|--------------------|-------------|----------------|------------|
| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual _____ | 15,276 | 99.9 | 15,130 | 98.9 | 146 | 1.0 |
| Sponsored Individually Addressed _____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | 19 | 0.1 | 19 | 0.1 | - | - |
| Single Copy Sales _____ | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 15,295 | 100.0 | 15,149 | 99.0 | 146 | 1.0 |

| 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD | | | |
|-----------------------------------------------|----------------|--------------|-----------------|
| 2011 Issue | Number Removed | Number Added | Total Qualified |
| January/February _____ | 632 | 420 | 15,151 |
| March _____ | 432 | 464 | 15,183 |
| April _____ | 298 | 293 | 15,178 |
| May _____ | 125 | 491 | 15,544 |
| June _____ | 169 | 44 | 15,419 |
| TOTAL | 1,656 | 1,712 | |

| 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011 | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------------|
| This issue is 2.0% or 311 copies above the average of the other 4 issues reported in Paragraph two. | | |
| BUSINESS AND INDUSTRY | TOTAL QUALIFIED(Note 1) | PERCENT OF TOTAL |
| 1) Civil & structural engineering, earthmoving, paving, road marking, and safety contractors, sub-contractors, or project management companies _____ | 5,208 | 33.5 |
| 2) National, regional or local government highway or transportation department, road owner/operator _____ | 2,421 | 15.6 |
| 3) Transportation consultant, traffic engineer, architect, urban planner, consulting, engineer/highway engineering practice _____ | 2,549 | 16.4 |
| 4) Equipment or materials manufacturer/supplier, vehicle component & vehicle or material producer/supplier _____ | 2,391 | 15.4 |
| 5) Agent, distributor, dealer, importer or hirer Rental of plant or equipment _____ | 1,430 | 9.2 |
| 6) Research, education or training establishment _____ | 718 | 4.6 |
| 7) Trade and professional organization/association _____ | 179 | 1.2 |
| 8) Transport company or other road user _____ | 139 | 0.9 |
| 9) Bank, finance company, development agency, legal or accounting firm _____ | 101 | 0.6 |
| 10) Members of the International Road Federation, IRF World Cong. delegates, members of national road associations & others not classified above _____ | 261 | 1.7 |
| 11) Paid Subscriber _____ | 147 | 0.9 |
| TOTAL QUALIFIED CIRCULATION | 15,544 | 100.0 |
| PERCENT | 100.0 | |

Note 1: Qualified recipients include presidents, managing directors, directors, vice presidents, owners, general managers, chief engineers, highway engineers, project engineers, directors of construction, construction managers, and other titled and non-titled personnel in the above fields.

| 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011 | | | | | |
|-----------------------------------------------------------------------------------------|------------------|--------------|----------|-----------------|--------------|
| QUALIFICATION SOURCE | Qualified Within | | | Total Qualified | Percent |
| | 1 Year | 2 Years | 3 Years | | |
| I. Direct Request: _____ | 7,300 | 2,814 | 1 | 10,115 | 65.1 |
| II. Request from recipient's company: _____ | - | - | - | - | - |
| III. Membership Benefit: _____ | - | - | - | - | - |
| IV. Communication from recipient or recipient's company (other than request): _____ | - | - | - | - | - |
| V. TOTAL - Sources other than above (listed alphabetically): _____ | 5,429 | - | - | 5,429 | 34.9 |
| Association rosters and directories _____ | - | - | - | - | - |
| Business directories _____ | - | - | - | - | - |
| *Manufacturer's, distributor's, and wholesaler's lists _____ | 1,149 | - | - | 1,149 | 7.4 |
| *Other sources _____ | 4,280 | - | - | 4,280 | 27.5 |
| VI. Single Copy Sales: _____ | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 12,729 | 2,814 | 1 | 15,544 | 100.0 |
| PERCENT | 81.9 | 18.1 | - | 100.0 | |

*See Additional Data

| 3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011 | | |
|------------------------------------------------------------------------------------|-----------------|--------------|
| MAILING ADDRESS | Total Qualified | Percent |
| Individuals by name and title and/or function _____ | 10,638 | 68.4 |
| Individuals by name only _____ | 4,616 | 29.7 |
| Titles or functions only _____ | 14 | 0.1 |
| Company names only _____ | 256 | 1.7 |
| Multi-Copy Same Addressee copies _____ | 20 | 0.1 |
| Single Copy Sales _____ | - | - |
| TOTAL QUALIFIED CIRCULATION | 15,544 | 100.0 |

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

| Region/Country | Total Qualified | Percent | Region/Country | Total Qualified | Percent |
|----------------------------------------|-----------------|---------|------------------------------------|-----------------|--------------|
| ASIA | | | Angola | 3 | |
| Afghanistan | 4 | | Botswana | 7 | |
| Armenia | 4 | | Burkina Faso | 1 | |
| Azerbaijan | 5 | | Cameroon | 6 | |
| Bangladesh | 33 | | Egypt | 61 | |
| Brunei Darussalam | 9 | | Ethiopia | 38 | |
| Cambodia | 1 | | Ghana | 45 | |
| China | 521 | | Kenya | 28 | |
| Georgia | 5 | | Lesotho | 3 | |
| Hong Kong - SAR | 110 | | Liberia | 1 | |
| India | 579 | | Libyan Arab Jamahiriya | 14 | |
| Indonesia | 135 | | Malawi | 1 | |
| Japan | 189 | | Mauritania | 1 | |
| Kazakhstan | 10 | | Mauritius | 13 | |
| Korea, Democratic People's Republic Of | 3 | | Morocco | 16 | |
| Korea, Republic Of | 149 | | Mozambique | 3 | |
| Kyrgyzstan | 1 | | Namibia | 1 | |
| Laos | 1 | | Nigeria | 102 | |
| Macao | 4 | | Senegal | 1 | |
| Malaysia | 239 | | Seychelles | 1 | |
| Mongolia | 8 | | Sierra Leone | 8 | |
| Myanmar | 23 | | Somalia | 1 | |
| Nepal | 21 | | South Africa | 228 | |
| Pakistan | 92 | | Sudan | 11 | |
| Philippines | 147 | | Swaziland | 4 | |
| Singapore | 120 | | Tanzania | 45 | |
| Sri Lanka | 67 | | Gambia | 3 | |
| Taiwan | 101 | | Tunisia | 13 | |
| Thailand | 154 | | Uganda | 11 | |
| Turkmenistan | 2 | | Zambia | 6 | |
| Vietnam | 65 | | Zimbabwe | 39 | |
| Subtotal | 2,802 | 18.0 | Subtotal | 740 | 4.8 |
| MIDDLE EAST | | | NORTH AMERICA | | |
| Bahrain | 42 | | Canada | 408 | |
| Iran | 96 | | United States | 680 | |
| Iraq | 11 | | Mexico | 327 | |
| Israel | 170 | | Subtotal | 1,415 | 9.1 |
| Jordan | 32 | | CARIBBEAN | | |
| Kuwait | 34 | | Antigua and Barbuda | 1 | |
| Lebanon | 28 | | Aruba | 8 | |
| Oman | 31 | | Barbados | 4 | |
| Qatar | 37 | | Cayman Islands | 4 | |
| Saudi Arabia | 116 | | Cuba | 4 | |
| Syrian Arab Republic | 50 | | Dominican Republic | 5 | |
| United Arab Emirates | 221 | | Grenada | 1 | |
| Yemen | 5 | | Jamaica | 9 | |
| unspecified Middle East | 4 | | Martinique | 5 | |
| Subtotal | 877 | 5.7 | Netherlands Antilles | 4 | |
| EUROPE | | | Puerto Rico | 9 | |
| Albania | 18 | | Bahamas | 4 | |
| Andorra | 3 | | Trinidad and Tobago | 21 | |
| Austria | 202 | | Subtotal | 79 | 0.5 |
| Belarus | 20 | | CENTRAL AMERICA | | |
| Belgium | 817 | | Costa Rica | 6 | |
| Bosnia and Herzegovina | 20 | | El Salvador | 3 | |
| Bulgaria | 55 | | Guatemala | 8 | |
| Croatia | 111 | | Honduras | 1 | |
| Cyprus | 55 | | Nicaragua | 2 | |
| Czech Republic | 88 | | Panama | 5 | |
| Denmark | 182 | | Subtotal | 25 | 0.2 |
| Estonia | 57 | | SOUTH AMERICA | | |
| Finland | 172 | | Argentina | 63 | |
| France | 510 | | Bolivia | 6 | |
| Germany | 695 | | Brazil | 101 | |
| Greece | 149 | | Chile | 35 | |
| Hungary | 110 | | Colombia | 39 | |
| Iceland | 29 | | Ecuador | 14 | |
| Italy | 407 | | Paraguay | 2 | |
| Latvia | 60 | | Peru | 30 | |
| Lithuania | 77 | | Suriname | 3 | |
| Luxembourg | 26 | | Uruguay | 9 | |
| Macedonia | 26 | | Venezuela | 10 | |
| Malta | 28 | | Subtotal | 312 | 2.0 |
| Moldova | 3 | | ASIA PACIFIC | | |
| Netherlands | 656 | | American Samoa | 1 | |
| Norway | 129 | | Australia | 642 | |
| Poland | 223 | | Fiji | 3 | |
| Portugal | 216 | | Guam | 1 | |
| Ireland | 178 | | New Caledonia | 2 | |
| Romania | 174 | | New Zealand | 242 | |
| Russian Federation | 117 | | Papua New Guinea | 2 | |
| Slovakia | 32 | | Subtotal | 893 | 5.7 |
| Slovenia | 107 | | TOTAL QUALIFIED CIRCULATION | 15,544 | 100.0 |
| Spain | 460 | | | | |
| Sweden | 248 | | | | |
| Switzerland | 186 | | | | |
| Turkey | 275 | | | | |
| Ukraine | 35 | | | | |
| United Kingdom | 1,280 | | | | |
| unspecified Europe | 165 | | | | |
| Subtotal | 8,401 | 54.0 | | | |
| AFRICA | | | | | |
| Algeria | 25 | | | | |

| AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS | | | | | | |
|--------------------------------------------------------------------------------------------------|--------------------|-------------------|--------------------|-------------------|---------------------|--------------------|
| 6-Month Period Ended: | Audited Data | Audited Data | Audited Data | Audited Data | Circulation Claim | Circulation Claim |
| | July-December 2008 | January-June 2009 | July-December 2009 | January-June 2010 | July-December 2010* | January-June 2011* |
| Total Audit Average Qualified: _____ | 15,406 | 15,142 | 15,159 | 15,248 | 15,363 | 15,295 |
| Qualified Non-Paid: _ | 15,188 | 14,958 | 14,987 | 15,090 | 15,207 | 15,149 |
| Qualified Paid: _____ | 218 | 184 | 172 | 158 | 156 | 146 |
| Post Expire Copies included in Total Qualified Circulation: | **NC | **NC | **NC | **NC | **NC | **NC |
| Average Annual Order Price: _____ | **NC | **NC | **NC | **NC | **NC | **NC |

***NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Manufacturer's, distributor's and wholesaler's lists include 1 source of circulation for quantities of 1,149 copies or 7.4%. Other Sources include 4 sources of circulation for quantities of 28 copies or 0.2% to 1,950 or 12.5% including Intermat.

| PUBLISHER'S AFFIDAVIT | | |
|-------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------|
| We hereby make oath and say that all data set forth in this statement are true. | Date signed | July 15, 2011 |
| Roger Adshead, Publisher | Country | United Kingdom |
| Preeti Lalli, Circulation Manager | City | Swanley, Kent |
| (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.) | Received by BPA Worldwide | July 15, 2011 |
| IMPORTANT NOTE: | Type | PJ |
| This unaudited circulation statement has been checked against the previous audit report. | ID Number | W072P0J1 |
| It will be included in the annual audit made by BPA Worldwide. | | |