

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Issues Per Year: 6

FIELD SERVED

Aggregates Business Europe serves Quarrying, Asphalt and Ready-Mix Concrete and Concrete Production, Recycling and Landfill, Plant Hire, Specialist Contracting, Consulting Engineers/Geologists, Government Departments and Local Authorities, Equipment Manufacturing, Equipment Dealerships, Other Professional/Industry Organisations, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Directors, Owners, Executives, General Managers, Regional Managers, Area Managers, Quarry Managers, Site Managers, Works Managers, Project Managers, Maintenance Managers, Contract Managers, Training Managers, Health & Safety Managers, Environmental Managers, Engineers or Technical Specialists, Sales Managers or Representatives and other titled and non-titled personnel allied to the above fields.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	566
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	333
Digital _____	-
All Other _____	-
TOTAL	899

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,207	99.8	10,197	99.7	10	0.1
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	20	0.2	20	0.2	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,227	100.0	10,217	99.9	10	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2011 Issue	Total Qualified
January/February _____	10,208
March/April _____	10,107
May/June _____	10,365

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011
This issue is 2.0% or 207 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED*	PERCENT OF TOTAL
Quarrying / Asphalt and ReadyMix Concrete and Concrete Products____	6,189	59.7
Recycling and Landfill _____	101	1.0
Plant Hire _____	353	3.4
Specialist Contracting (See Note 1) _____	1,002	9.7
Consulting Engineers/Geologists _____	298	2.9
Government Department / Local Authorities (See Note 2) _____	519	5.0
Equipment Manufacturing _____	755	7.3
Equipment Dealerships _____	535	5.1
Other Professional / Industry Organisations _____	568	5.5
Others Allied to the Field _____	35	0.3
Paid _____	10	0.1
TOTAL QUALIFIED CIRCULATION	10,365	100.0
PERCENT	100.0	

Note 1: Includes: Civil & Structural Engineering, Earthmoving, Paving, Road Marking, Safety Contractors, Sub-Contractors, and Project Management Companies.

Note 2: Includes: National, Regional, or Local Government Highway or Transportation Department.

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	1,718	1,957	522	4,197	40.5
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. *Communication from recipient or recipient's company (other than request): _____	953	59	48	1,060	10.2
V. TOTAL - Sources other than above (listed alphabetically): _____	5,108	-	-	5,108	49.3
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	5,108	-	-	5,108	49.3
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,779	2,016	570	10,365	100.0
PERCENT	75.1	19.4	5.5	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	9,647	93.1
Individuals by name only _____	698	6.7
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	20	0.2
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	10,365	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2011					
Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
EUROPE			Luxembourg _____	27	
Albania _____	9		Macedonia _____	2	
Andorra _____	3		Malta _____	14	
Austria _____	503		Netherlands _____	405	
Belarus _____	4		Norway _____	93	
Belgium _____	766		Poland _____	223	
Bosnia and Herzegovina _____	6		Portugal _____	189	
Bulgaria _____	40		Ireland _____	408	
Croatia _____	55		Romania _____	210	
Cyprus _____	29		Russian Federation _____	54	
Czech Republic _____	117		Slovakia _____	194	
Denmark _____	265		Slovenia _____	78	
Estonia _____	43		Spain _____	587	
Finland _____	206		Sweden _____	355	
France _____	561		Switzerland _____	347	
Germany _____	1,935		Turkey _____	170	
Greece _____	86		Ukraine _____	22	
Hungary _____	58		United Kingdom _____	1,077	
Iceland _____	20		unspecified Europe _____	76	
Italy _____	1,078				
Latvia _____	27		Subtotal	10,365	100.0
Liechtenstein _____	1				
Lithuania _____	22		TOTAL QUALIFIED CIRCULATION	10,365	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	10,097	10,134	10,333	10,290	10,292	10,227
Qualified Non-Paid: _____	10,095	10,130	10,328	10,281	10,282	10,217
Qualified Paid: _____	2	4	5	9	10	10
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request) includes 1,060 copies or 10.2% requests for World Highways. Other sources include 2 sources of circulation for quantities of 279 copies or 2.7% to 4,829 copies or 46.6%, including Dunn & Bradstreet Marketplace.

We hereby make oath and testify that all data set forth in this statement are true.	Date signed	July 15, 2011
Roger Adshead, Publisher	Country	United Kingdom
Preeti Lalli, Circulation Manager	City	Swanley, Kent
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2011
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	A539P0J1
It will be included in the annual audit made by BPA Worldwide.		