

sustainability

FOR ROAD INFRASTRUCTURE

A special supplement published by *ITS International & World Highways* to be distributed with the November/December issues

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Last year's inaugural edition of *Sustainability for Road Infrastructure* marked the need – which has increased dramatically in recent years – for all members of the road transport value chain, from politicians and policymakers to infrastructure operators and users, to consider the environment and the effects that their actions have upon it.

Those responsible for transport strategy and network management now must consider the effects that their current and future schemes will have on their surroundings for generations to come.

It is a far cry from the unfettered growth of 30 to 50 years ago, when the rapid movement of people and goods was typically the sole planning criterion. And it brings with it a far more complicated planning and operating environment. Where environmental damage was once simply accepted as the price of progress, there now exists a whole industry and body of legislation dedicated to limiting or preventing the effects of travel and commerce – remediation in the case of roads already built, optimisation in the case of those yet to be realised.

The means by which all this is made to happen both on or at the roadside are both high- and low-tech. They extend from the sensorial and analytical to the physical, and encompass construction, the infrastructural assets themselves, and the vehicles which will use them.

Sustainability for Road Infrastructure will look at the following major areas:

- Green vehicles, including recharging systems
- Biofuels
- Smart CCTV
- Weather & air quality monitoring
- Traffic management systems/traffic flows
- Lane management systems
- Surface treatment
- Street lighting systems
- Low carbon systems
- Low power systems
- Solar powered systems (including signage, emergency telephones & delineation systems)
- Noise management/attenuation
- Government initiatives
- Water treatment

Informed Authority

This supplement will be compiled by Jason Barnes and James Foster, Editor and News Editor of *ITS International* and Mike Woof, Editor of *World Highways*. Between them they possess over 60 years of relevant editorial experience, and will ensure that the content of this supplement is thoroughly researched and highly informative. We guarantee high quality editorial for our high calibre readership providing the perfect environment for you to present your products and services.

A supplement to



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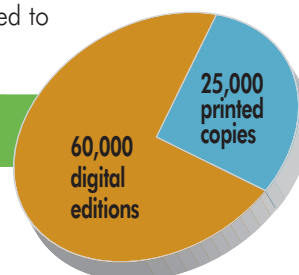
Circulation Details

Sustainability for Road Infrastructure is produced by the publishers of *ITS International* and *World Highways* and will:

- Deliver a worldwide circulation of **25,000 printed copies** distributed with selected copies of the *ITS International* November/December and *World Highways* November/December issues

PLUS **60,000 digital editions** will also be distributed to selected individuals from our digital database.

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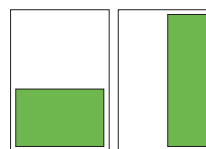


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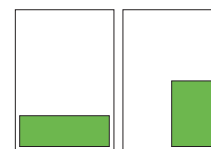


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**ROUTE ONE
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Route One Publishing Ltd
Horizon House, Azalea Drive,
Swanley, Kent, BR8 8JR. UK.
Tel: +44 1322 612055
Fax: +44 161 603 0891

For any other requirements or further information please contact:

Andrew Barriball
Publisher
Email: abarriball@ropl.com
Tel: +44 1322 612057
Mobile: +44 7768 178162

Daniel Emmerson
Sales Manager
Email: demmerson@ropl.com
Tel: +44 1322 612068
Mobile: +44 7979 911819